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KIRK SMITH  
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## THE BEACH NEWS

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Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

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VOL. 2—NO. 44

4829 Saratoga Ave.

Ocean Beach, California

Friday, September 19, 1924

PHONE POINT LOMA 17

FIVE CENTS THE COPY

### Just As Approachably Pleasant As He Is Promoting Proficient



HERBERT S. BURNS Manager Mission Beach Amusements

#### DIRECTOR OF DIVERSIONS APPOINTED FOR MISSION BEACH AMUSEMENT CENTER

In furtherance of the purpose of providing at Mission Beach the finest and highest class amusement place on the Pacific coast and in many ways making it the premier of all beach resorts anywhere, General Manager Neil E. Brown, of the Mission Beach Company, has announced the selection by President Claus Spreckels of an amusement director of the highest rank in the pleasant personage of Herbert S. Burns, whose smiling features are pictured herewith.

Identified with great national amusement enterprises for nearly a quarter of a century and for the past eight years associated with the Ziegfeld managerial forces in New York, Mr. Burns is exceptionally well fitted for his new duties as manager of amusements and concessions in the magnificent Mission Beach amusement center now undergoing rapid construction.

#### Elaborate Enterprise

While Mr. Burns will give his immediate attention to the early opening of the palatial new natorium and establishment of concessions, it is planned that his acquaintance with stars and stagecraft of the highest type will be called upon in the near future as the Mission Beach company's elaborate enterprise is carried forth.

In a special interview recently Mr. Burns said: "I am thoroughly convinced that the Mission Beach amusement center will be all that its promoters have claimed and it will be my aim to help make it so. I know of no place in the world with conditions so favorable for a unique, high-class resort as this Mission Beach peninsula between ocean and bay. It is developing as a year-around residence district, and the amusement centered will provide every diversion of an individual city for these residents as well as furnish recreation and amusement for thousands of visitors.

#### Pleasant Personality

And Mr. Burns is as sincere and emphatic in his assertions as he is most approachably pleasant and natural in his magnetic personality. He states that he is now ready to receive applications at his office, First and Broadway, for concessions and leases of stores and shops in the natorium. There are twenty-two of these stores and shops, designed to include billiard room, bowling alley, drug store, barber shop, women's beauty parlor, candy store, restaurants, sports goods store and so on. It is desired to give San Diegans first opportunity to lease these shops and also to obtain concessions within the amusement center.

The plans of the Mission Beach company include concessions for erection of buildings other than those principal structures which the company itself will provide, but they will be passed upon for architecture and facilities in keeping with the larger buildings.

Kodak Films, FROIDE'S, opp. P.O.

Kodak Finishing FROIDE'S, opp. P.O.

### Ocean Theatre

#### FRED THOMSON AND HIS WONDERFUL HORSE "SILVER KING"

As a special attraction for Sunday night, Manager Ray Ericsson has booked the great athletic actor and his remarkably intelligent horse, "Silver King," who will be the features of the famous picture, "The Silent Stranger." Tomorrow night, (Saturday) Tom Mix will be seen in "Stepping Fast" and the mid-week special will be a top-notch film, with good comedy always. Don't miss 'em—and go early!

#### DANCING CLASSES FORMING

Gracelyn Glidden announces the opening of classes in classical and ballroom dancing for children, at the Point Loma Club House, Tuesday, September 23, after school hours.

### O. B. Library

MARGARET RANKIN, Librarian

The O. B. Branch Library is displaying an interesting list of books which will be helpful to young mothers, which is as follows: "Care and Feeding of Children," Holt; "Psychology of Parenthood," Bruce; "Boy Life and Self-government," Fiske; "Unseen Side of Childlife," Harrison; "Little Talks to Mothers of Little People," Van de Water; "Your Child Today and Tomorrow," Gruenberg; "Short Talks With Young Mothers," Kirley. "Mothercraft," Comstock; "Mental Hygiene of Childhood," White.

#### ALTERING RESIDENCE

Geo. Finley, the well known contractor is making alterations for Mr. and Mrs. Grant to the former Drumm residence on Muir avenue.

### OFFICER WEBSTER RETURNS HOME

POPULAR PATROLMAN

RECOVERING FROM INJURIES  
RECEIVED LAST MAY

Hundreds of friends and acquaintances of Herbert T. Webster, the well known policeman who was seriously wounded last May while in performance of duty on Point Loma, will be glad to learn of his return to Ocean Beach, after four months and three days in St. Joseph's hospital. He came back last Saturday to his home at 1919 Cable street, where he will remain under the care of his faithful wife until he has thoroughly recuperated his health. He is a "walking miracle." The fearless and unfortunate officer is still somewhat weakened from his long siege of enforced sickness, and is gradually recovering his eyesight, yet his memory remains a blank about the fateful night of his mishap. His physicians request that he should not be queried or directly reminded of the sad affair, in the hope that he may be ultimately cured. Officer Webster is thirty-nine years of age and has been connected with the San Diego police force nearly ten years. He was a favorite member of the former Ocean Beach baseball team.

Harold Reama, who is on the retired list of the police force and was a former brother officer with "Herb" Webster at the O. B. station, helped to nurse the latter during his illness, and recently left for Connecticut to visit relatives.

Don't forget the Saturday specials at the Ocean Beach Bakery, also that Thursday is BAKED BEAN DAY—1877 Bacon st., phone Pt. Loma 72-W

### POLITICAL RALLY AND MASS MEETING

GRAND RALLY

LA FOLLETTE-WHEELER FORCES  
NEXT MONDAY NIGHT

Special announcement is made in another column of a grand rally and mass meeting at the Ocean Theatre next Monday night of the La Follette-Wheeler followers in Ocean Beach, Mission Beach, Pacific Beach and Point Loma. The principal speaker of the evening will be the well-known attorney, Herman Freese, who is a great student of constitutional government. "Come out and learn the truth," is the slogan sent forth by Executive Secretary W. R. Edwards, of the La Follette-Wheeler Club of San Diego county.

LA FOLLETTE-WHEELER

CAMPAIGN MEETINGS

The La Follette-Wheeler Clum of Escondido are staging two big events. On Saturday, September 20, a meeting will be held in the "Grape Day" Park at which Mr. C. C. Crouch, well known Democrat and attorney of San Diego, will be the principal speaker.

On Sunday, September 21st, there will be a picnic at Hodges Lake, near the dam. Some of the Escondido merchants will furnish free lunch and the Pacific Sales Company has granted the use of their big tent for the speaking. J. I. Cahill, senator of North Dakota, and Mr. C. M. Stevens of Poway, former president of the Northern Chamber of Commerce, will be the speakers.

It will do your EYES good to see CASTIEN, Rooms 16-17, Sefton Bldg., Fifth and C. Phone 644-27.

### Interesting Items About Ocean Beach Public School

EXTRA CLASS ROOM

RENTED IN CHURCH BUILDING  
FOR O. B. CHILDREN

The rapid growth of the Ocean Public School has necessitated the securing of an extra class room, despite the additions made to the building during the summer. Superintendent Johnson of the Board of Education has announced the rental of quarters in the Congregational church building, just across the street from the school, for the accommodation of pupils in the special class room. It is stated that the Board voted to pay \$20 a month to the church, and some of the school children will have the advantage of going to church five days a week as well as Sunday.

SCHOOL ORCHESTRA

Mr. Nashold will organize the school orchestra Friday. The class will afford a splendid opportunity for pupils who have talent for string or wind instruments. The instruction is free. Parents are asked to confer with Mr. Nashold before purchasing instruments for the pupils.

The enrollment for this week is 430 pupils.

FINE SALES RECORD BY

CAMPBELL CHEVROLET CO.  
FOR FIRST YEAR

The month of September marked the end of the first year in business for the Campbell Chevrolet Company at State and B streets, San Diego, and their sales record of cars during that period reached the grand total of 679, averaging nearly two sales a day. This splendid achievement by the management and sales force of the Campbell Company is the result of consistent courteous service and square dealing with their patrons, while the great growth in volume of business necessitated the securing of larger and more modern quarters during the year. The outlook for bigger business is better than ever.

Classified Ads Get Quick Results.

VIOLET AND GOLD

Mr. Stanley Millar will again have charge of the Boy Scouts. We hope the parents will encourage the boys to join and live up to the Scout oath. We know of no other organization for boys that develops health and character as the Boy Scouts. Plans are being formulated for a flourishing Camp Fire organization for the girls.

SMITH-HUGHES CLASSES

The following Smith-Hughes classes are meeting at Ocean Beach school Monday: Cooking, 10 to 12 a. m.; millinery and sewing, 1-5 p. m. Thursday—Cooking, 10 to 12 a. m. Friday—Basketry, 7 to 10 p. m.

SCHOOL SAVINGS BANK

The school savings bank opened with a deposit of \$61.84 the first day. One eighth grade boy deposited \$42, which he had earned and saved during the vacation.

A limited number of ladies who desire manual training will meet with the 8A boys Wednesday a. m.

The kindergarten with an enrollment of forty-three has been divided into morning and afternoon session.

YARN WANTED

FOR "BEANIES" FOR  
CAMP KEARNEY BOYS

Miss Margaret Rankin, librarian of the O. B. Branch Library on Abbott street, states that there is a need at Camp Kearney for "beanies" for the boys to sleep in, now that fall is here. Anyone having yarn of any color or amount will please deliver it to the Ocean Beach Library or Mrs. C. M. Cole, 1844 Cable street.

INJURED FROM JUMP

Eddy Brennan, son of Mr. and Mrs. J. J. Brennan of Camp Comfort, broke his kneecap last week when he jumped from the beach bandstand.

### Urges Women Not to Be Among Ballot "Slackers"



MRS. ALVIN T. HERT

Born on a southern Indiana farm, the teacher of a country school, the wife of a successful business man whose affairs she now manages, a farmer on her own Kentucky acres, an able business woman, but with all the charm and graciousness of a lady of the old school—such is Mrs. Alvin T. Hert, Vice-Chairman of the Republican National Committee.

Mrs. Hert's headquarters are in Chicago, from which center she is broadcasting to American women first of all the message of their great responsibility. The women claimed that if given the vote they would make the United States a better place to live in. Mrs. Hert is urging all women not to be among the twenty-five million ballot slackers, but to go to the polls on Election Day and vote for what they believe to be the policies that will mean most in the light-

ening of human burdens, in the general welfare of all.

True, Mrs. Hert is a good Republican, but her messages breathe first of all the soul of a humanitarian, coupled with the conviction that of all the agencies at hand the Republican party is the most effective one through which what women want—social progress, the greatest good of the greatest number—can be achieved.

Her political creed is summed up in the belief that the purpose of government is to "establish justice, insure domestic tranquility, provide for the common defense, promote the general welfare, and secure the blessings of liberty to ourselves and our posterity."

It is hard to quarrel with such a creed unless one wants to find fault with the preamble of the Constitution of the United States!

LISTEN! ALL YE

BASEBALL FANS

During the forthcoming baseball world series early in October, plans are being perfected by R. U. Damon for the installation of a radio receiving set and loud speaker at Faber's Little Cash Grocery on Newport avenue. Mr. Damon is an expert on radios and he states that he will arrange it so that anyone standing in front of the postoffice or near Faber's stores will be enabled to hear a detailed description of the games, as given play by play.

CANDIDATES CHANGED

FOR ASSEMBLY RACE

George A. Garrett, who had been selected by a committee of the "Progressive Club," to run for assembly in the 79th district, was eliminated from the race at a special meeting of that organization, and Mrs. Marion H. Holmes made the club's candidate. She will run against Byron J. Walters, the regular Republican nominee.

The LEONARD DELICATESSEN  
5035 Newport Ave., Ocean Beach  
Phone, Point Loma 242-J

OPENING DATE

ARMY AND NAVY ACADEMY  
CHANGED TO SEPT. 25

Col. Thos. A. Davis, president of the San Diego Army and Navy Academy at Pacific Beach, announces to present and prospective patrons that the opening date has been changed to Thursday, Sept. 25th, owing to the fact that contractors have not quite completed the great improvements required to meet an unprecedented increase in enrollment. Among the construction activities under way are: Six new cottages, four new showers, a mess hall with magnesite floor, with approximately 4500 square feet of space; installation of new three-oven Ingle range, and a new football field. For reservations, write or phone Col. Thos. A. Davis, Pacific Beach, 172.

Stationery Supplies, Froide's, op. P.O.

Picture Frames. FROIDE'S, opp. P. O.

PICK A PRESIDENT

TO SUIT YOUR FANCY

FROM THIS BUNCH

Here's the list of eight candidates seeking presidential honors at the forthcoming November election and the naming offhand of the respective party represented by each of the octet should prove quite a test of one's political knowledge:

CALVIN COOLIDGE  
JOHN W. DAVIS  
ROBERT M. LA FOLLETTE  
H. P. FARIS  
FRANK T. JOHNS  
W. Z. FOSTER  
GILBERT O. NATIONS  
WILLIAM J. WALLACE

FIRST ANNIVERSARY

OCEAN BEACH PHARMACY  
PROVES PROSPEROUS

Last Monday, September 15, marked the end of the first year of the proprietorship by Fred H. Kraft of the Ocean Beach Pharmacy, corner Bacon street and Newport avenue. The modernized drug store has steadily gained in popular favor during the past twelve months, and gives every evidence of a most prosperous future.

Under the immediate direction of Mr. and Mrs. Kraft, who have made a host of friends by their consistent courtesy and ever-obliging attention to the requirements of the public, the axiom of "once a customer always a customer" has positively proved a truism at the reorganized Ocean Beach Pharmacy.

Mr. Kraft is a first-class registered pharmacist, originally from New York state. Previous to his coming to Ocean Beach, he had been connected with the drug business for a dozen years or so, part of which time he was in the navy, being connected with the medical department as a pharmacist.

Mr. and Mrs. Kraft are genuinely grateful to their many customers for their generous patronage and hope to merit a continuance of their confidence.



# The BROWN MOUSE

By HERBERT QUICK

(Copyright by The Bobbs-Merrill Company)

(Continued from last week)

"Please come back," said Jennie, "and tell papa how much you're going to hold the district up for."

"You run back," said Jim to Newton, "and tell your father that whatever is right in the way of salary will be satisfactory to me. I leave that to the people."

Newton darted off, leaving the schoolmaster standing in the road with the county superintendent.

"I can't go back there!" said Jim. "I'm proud of you, Jim," said Jennie. "This community has found its master. They can't do all you ask now, nor very soon; but finally they'll do just as you want them to do. And, Jim, I want to say that I've been the biggest little fool in the county!"

## CHAPTER XX

## Theory and Practice.

Superintendent Jennie sat at her desk in no very satisfactory frame of mind. In the first place the court was to convene on the following Monday, so that her one-room office was not to be hers for a few days. To Wilbur Smythe, who did her the honor of calling occasionally, she remarked that if they didn't soon build the new courthouse so as to give her such accommodations as her office really needed, "they might take their old office—so there!"

"Fair woman," said Wilbur, as he creased his Prince Albert in a parting bow, "should adorn the home!"

"Bosh!" sneered Jennie, rather pleased, all the same, "suppose she isn't fair, and hasn't any home!"

This question of adorning a home was no newer settlement with Jennie than it had ever been, though increasingly a matter of speculation. There were two or three men—rather good catches, too—who, if they were encouraged—but what was there to any of them? This was what Jennie asked her paper-weight as she placed it on a pile of unfinished examination papers. And the paper-weight echoed, "not a thing out of the ordinary!" And then, said Jennie, "Well, you little simpleton, who and what are you so out of the ordinary that you should sneer at Wilbur Smythe and Beckman Fifield and such men?" And echo answered, "What?"—and then the mail-carrier came in.

Down near the bottom of the pile she found this letter, signed by a southern state superintendent of schools, but dated at Kirkville, Missouri.

"I am a member of a party of southern educators—state superintendents in the main—en tour of the country to see what we can find of an instructive nature in rural school work. Professor Withers of Ames suggests that we visit your schools, and especially the rural school taught by a young man named Irwin, and I wonder if you will be free on next Monday morning. If we come to your office, to direct us to the place? If you could accompany us on the trip, and perhaps show us some of your other excellent schools, we should be honored and pleased."

And then came the shock—a party of state officials were coming into the county to study Jim Irwin's school! They would never come to study Wilbur Smythe's law practice—never in the world—or her work as county superintendent—never!—and Jim was getting seventy-five dollars a month, and had a mother to support. But there could be no doubt that there was something to Jim—the man was out of the ordinary. And wasn't that just what she had been looking for in her mind?

Jennie wired to her southerner for the number of his party, and secured automobiles for the trip. She sent a note to Jim Irwin telling of the prospective visitation. She would show all concerned that she could do some things, anyhow, and she would send these people on with a good impression of her county.

She was glad of the automobiles the next Monday morning, when at nine-thirty the train discharged upon her a dozen very alert, very up-to-date, very inquisitive southerners, male and female, most of whom seemed to have left their "r's" in the Gulf region. It was eleven when the party parked their machines before the schoolhouse door.

"There are visitors here before us," said Jennie.

"Seems rather like an educational shrine," said Doctor Brathwayt of Mississippi. "How does he accommodate so many visitors in that small edifice?"

"I am not aware," said Jennie, "that he has been in the habit of receiving so very many from outside the district. Well, shall we go in?"

(Continued next week)

"Beach News" ads. bring business.

## M. A. Le Clair

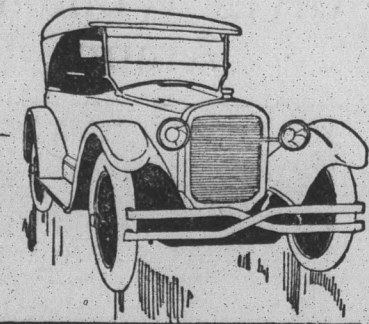
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Sole Manufacturer of

## "EVERLASTIC ROOF PRESERVER"

I repair and recoat your shingle, tin, composition or tar ROOFS, and Guarantee to take care of them for five years. In San Diego since 1907. Insured against accident. No jobs too large. Most complete ROOFING outfit in the city. LeClair, "the Guarantee Roofer."

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933-935 Sixteenth St., San Diego.



## Kierstead's Service Station

P. A. KIERSTEAD, Propr.  
Voltaire and Cable Streets  
Ocean BeachBATTERIES RE-CHARGED  
All Varieties of  
OILS AND GREASE  
Special "Boyce-It" Service

We Carry a Complete Line of

HUDNUT'S TOILET ARTICLES

Be Sure and See Our Week-end  
TRAVELETTESCome in and Ask For  
FREE SAMPLESFountain Drinks at City Prices.  
ICE CREAM delivered in gallons,  
quarts or pints.RICHARD HUDNUT  
THREE FLOWERS TWIN OINTMENT  
The Latest Creation of  
Richard Hudnut  
Containing  
POWDER IN FIVE TIMES  
QUANTITY OF ROUGE  
Smart Pocket for Hand Bag  
or Dressing Case  
Refill may be obtained

## OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave.

F. H. KRAFT, Prop.

We are as close to you as your phone—Call Point Loma 70-J



## Free Plan Service

Plans and specifications  
for all classes of buildings  
drawn to meet your ideas. A  
well planned home costs no  
more than a one poorly  
planned.

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General Contractor and  
Builder  
2341 Brant St.,  
San Diego, Calif.

## BUNGALOW GROCERY

E. H. WICKERN, Prop'r.  
Cor. DeFoe and Niagara Ave.BREAKFAST FOODS (Cooked  
and Uncooked.) Corn Flakes, Shred-  
ded Wheat, Crumbles, Bran, Oat-  
meal, Cream of Wheat—everything  
on the market.SPECIAL Saturday and  
Sunday Only  
6 Bars of Washing Soap, 25cIf you have never tried the sat-  
isfactory and economical plan of  
sending us your Laundry work,  
why not try it this week. We do  
not believe that you will ever  
want to do it again yourself. Call  
Point Loma 378. Leave order for

G.W. MacBride

with the  
POINT LOMA LAUNDRYOCEAN BEACH  
PLUMBING COMPANYChas. H. Peltcher, Prop.  
5068 NIAGARA AVENUE  
Phone: Point Loma 152Repair Work, Contracting,  
Estimates  
Plumbers' Supplies and Heaters.

Authorized FORD and CHEVROLET Service

## Ocean Beach Garage

HENRY EULBERG, Proprietor  
4868 Newport Avenue  
Two Blocks East of Dance Pavilion

PHONE POINT LOMA 77-W

Complete Line of  
REPLACEMENT PARTS, TIRES  
AUTO ACCESSORIES

EXPERT BATTERY SERVICE

## AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE



## Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



## CHARMING MISS TOUPOUZES

ENGAGED TO BE MARRIED  
DURING OCTOBER

The betrothal is announced of Miss Ferinanthi Toupouzes of 3975 Richmond street, to James P. Marticas of Calexico. The wedding will take place in October and "Katherine" happily acknowledges an invitation to the ceremony. Miss Toupouzes accompanied her brother, George Toupouzes when he returned to America after a visit in Greece, his native land, following the armistice. He had served in the World War. Her fiancé is also an ex-service man, and a native of Greece. Miss Toupouzes is a most charming young woman and her three brothers, Tom, George and Dan Toupouzes are very popular restaurateurs of San Diego.

## THE NEWPORT SHOPPE

Don't forget you have only a few days left, to attend the September price wrecking sale. "DO IT NOW" and save money.

## BI-MONTHLY MEETING

## POINT LOMA ASSEMBLY

## NEXT THURSDAY

At the meeting of the ladies of the Point Loma Assembly at the clubhouse on Magnetic street (Roseville) Thursday afternoon, September 25, at half-past two, Mrs. John Davidson will open the series of programs for the year's study of noted women of our times. Mrs. Davidson's subject will be the work of Edna St. Vincent Millay and her talk will be illustrated by selections from Miss Millay's writings, to be read by Mrs. E. E. Campbell, Mrs. Edgar F. Hastings, Mrs. George W. Brown, Mrs. H. J. Penfold, Mrs. Virgil O. Harter and Miss Eolia Davidson. A social hour will follow a general discussion of the subject and tea will be served by Mrs. John Fearing Gill, who will be assisted by Miss Davidson. The Assembly welcome all interested to attend these bi-monthly meetings.

## BOX SOCIAL AND

## LAWN PARTY

Ocean Beachites are especially invited by the management of the Home Center to attend a box social and lawn party tomorrow (Saturday) evening at 854 Twelfth street, San Diego.

## BIRTHDAY CLUB

## MEETS THIS FRIDAY

The regular monthly meeting of the Friday Birthday Club will be held today at the home of Mrs. Brenners, 4960 Narragansett street, Ocean Beach, this coming Friday. Those who will attend are asked to bring cup, plate and silver.

## ENJOYING VACATION

## AT BIG BEAR LAKE

The ever-obliging and industrious K. W. Stott is doing double duty and working like a Trojan these days at the headquarters of the Campbell Chevrolet Company, while Roy Campbell is taking a much needed rest at Big Bear Lake. Mr. Stott was recently initiated into the Scouts.

Mrs. John Snel, of Los Angeles, spent the week-end with her sister and brother-in-law, Mr. and Mrs. Kirk Smith, at 4829 Saratoga avenue. Mrs. Snel returned to her home last Tuesday.

James Froide, of the Foto Studio on Newport avenue, has received a new Foto camera, and is now fully equipped to take all sorts of pictures large or small. Bring your children, have their pictures taken, and make the whole family happy.

The Talent Workers of Ocean Beach will meet at the home of Mrs. Julia Moffett at 4651 Niagara avenue, next Wednesday afternoon, September 24.

Mr. and Mrs. George R. King and family moved last Monday from San Diego to 4739 Saratoga avenue.

## CAROLYN CASTIEN

CELEBRATES BIRTHDAY  
WITH HAPPY PARTY

A jolly birthday party was held at the home of Dr. and Mrs. J. E. Castien at 4705 Pescadero avenue last Monday afternoon, in honor of Miss Carolyn Castien, who celebrated her eighth birthday. The house was elaborately decorated in pink and yellow, and a beautiful birthday cake was the center of attraction. Lots of merriment was occasioned by the children, when they found a daintily and completely dressed doll at each plate, while each child had to find their namesake. The happy little young folks were Dorothy and Evelyn Belmont, Anna Jane Martin, Billy, Jane, and John Arthur Somers, Frances Pierce, Elizabeth Campbell, Marjorie Howe, and the Castien family.

## Birthday Cards, FROIDE'S, opp. P. O.

## TWO BIG CAKES

FOR SIXTH BIRTHDAY  
OF NINA KLINE

The sixth birthday anniversary of Nina Kline, the darling little daughter of Mr. and Mrs. Turner B. Kline was made a very happy and enjoyable event at the home of her parents on Saratoga avenue last Friday, September 12. There were two birthday cakes, one pink and white and the other adorned with half a dozen candles. The favors were snappers, containing a ring, a paper cap and an individual fortune teller. The rooms were decorated in pink asters and green foliage. There was a plentitude of presents and musical games were played, winding up with a jolly peanut hunt. Grandma Wile of San Diego was especially invited, while Mrs. William McClelland, sister of Mrs. Kline, assisted the dainty little hostess. The children in attendance included Frederika Louise Kistner, Memory June Fleming, Yvonne Burdette, Florence Close, Helen Caldwell, Carl Davis, Richard Mattox, Leola Schioli, Arline Schioli, Vivian Gottiburn, Stanley Cobb, Edward Stone, Ella Cole, Robert and Rupert Rock, Arthur Smith, Lynn Cyrus Lee, and Turner Kline.

The LEONARD DELICATESSEN  
5035 Newport Ave., Ocean Beach  
Phone, Point Loma 242-J

## W. C. T. U. MONTHLY MEETING

The regular monthly meeting of the local W. C. T. U. was held last Wednesday afternoon in the rear room of the Congregational Church on De Foe street. There was a good attendance and County President Mrs. Bishop made an interesting talk.

## SEIGEL-LURTON

A marriage license was issued this week to George Siegel of San Diego and Frances V. Lurton of Ocean Beach.

## FROM STORKLAND

Mr. and Mrs. Kavanaugh of 4905 Del Monte avenue, a baby boy on September 13.

Mr. and Mrs. Ames of Brighton avenue, a baby boy last Sunday.

Mr. and Mrs. August Weischedel of 4812 Cape May avenue are the proud parents of a baby boy, who arrived September 8.

Mr. and Mrs. S. S. Mitchell of Brawley, Calif., who are at present stopping at the Newport Hotel, have a charming little girl, born September 12.

## ROLLER SKATING ACCIDENT

Little Anna Jane, daughter of Mr. and Mrs. W. H. Martin on Niagara avenue, broke her arm, while roller skating on the sidewalk last Wednesday.

Mrs. E. M. Shilton of 4844 Muir avenue who has been very ill, is improved, and returned to her home from the hospital last Wednesday.

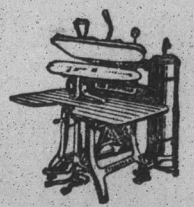
Mrs. M. Gastel, of Honduras, Central America, is stopping at the Del Monte cottages.

LOS ANGELES—Special correspondent, MRS. ELLA SNEEL, 415 West 37th street, Los Angeles, Calif.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Residence Phone Office Phone  
Point Loma 16 Point Loma 72-J

## Dr. F. J. Ratty

PHYSICIAN and SURGEON  
Res., 4820 Cape May Avenue  
Office, 5024 Newport Ave.

## O. B. Gleaners

R. D. CRAPO, Prop.  
Cleaning Dyeing  
Pressing  
1928 Bacon St.  
Phone  
Point Loma 30-JSan Diego's All-Year-  
Round  
TOYLANDNew Juvenile Automobiles.  
Mah Jongg Sets  
Sail Boats  
Coaster Wagons  
Air Rifles.Now on Display  
Visitors always welcome.

## PASSMORE'S

BIRD and TOY STORE  
Sixth at B—San DiegoOpposite the New  
Commonwealth Building

No matter who or what you are or may become, you owe it to yourself and to your family to secure

LIFE—ACCIDENT—HEALTH

## INSURANCE

MUTUAL LIFE INSURANCE  
COMPANY  
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AcademyPrep for College, West Point and  
Annapolis—Enjoys University of  
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RatingTHOROUGH MILITARY  
INSTRUCTION  
CHRISTIAN INFLUENCESLAND AND AQUATIC SPORTS  
ENTIRE YEAR  
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# "LOMA LORE"

By WINIFRED DAVIDSON  
Point Loma, California

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(Continued from last week)

XIX

## POINT LOMA IN

### THE OLD "HERALD"

The early issues of the "San Diego Herald," owned and edited by John Judson Ames, abound in allusions to the harbor, the Playa, the lighthouse and general activities, if activities the dull routine of those days can be called, here on Point Loma.

In the first number, May 29, 1851, this appears:

#### The Artesian Well at the "Playa"

This great "bore" is progressing rapidly, having gone into the bowels of the earth about 325 feet with about 300 feet of water in the hole.

The proprietors, among whom is our enterprising young friend Charley Johnson, say that they 'never mean to give up so' but will keep boring till they get good water and plenty of it if they have to go 'clean through' into the bottoms of the wells on 'other side.'

There were eleven arrivals of ships reported during the previous ten days, one of them the steam propeller Consider, eleven months from Liverpool! She docked, of course, at La Playa.

Then, speaking of swift ships, there is mention of "the fastest steamer in the world" in the "Herald" of June 26:

"The steamer Pacific, Capt. J. G. Bailey, arrived at Panama on the 28th of May in the remarkable and unprecedented running time of 51 days and 18 1/2 hours from New York. This is not only by far the quickest passage ever made round the Horn but no steamer in the world ever made the distance in the same number of days."

On September 18, 1851, under the heading "Our Troubles" Editor Ames makes some amusing comments which in this year 1924 furnish us with excellent sidelights upon local conditions in the middle of last century. He says:

"After getting through with the business of the city we wended our way to the postoffice with a bagful of letters (one of them was for our 'gal') and was thrown into convulsions by the information that the mail had just been sent off to the Playa, in order that it might be ready for the steamer *once* in three months. Here was a pretty kettle of fish truly. There was but one remedy which

was to return to our boat and put for the Playa. On inquiry we learned that our 'printer man' had gone to a 'Fandango' and 'would not be home till morning,' so we concluded to try it 'alone, all alone.' We reached the canoe in safety, but it was so dark we could not find the paddles! They had been hidden, indeed. We found a piece of board on the beach which answered the purpose of a paddle and we were soon bound for the bay like a sea gull on a piece of driftwood. Ill luck stuck to us like a San Diego flea—and everybody who has ever been here knows how tenacious they are! For we had not got more than two hundred yards from the shore when the fog shut in 'as thick as mud' and we lost our way. The hopes in which we had but a moment before indulged of soon reaching the boat now vanished as suddenly as the bright dreams of the man who run against us for justice of the peace at the last election after the votes had been counted.

"Reader, we are confident that a tear of pity will glisten in your eye when we announce the fact that we sat there in that leaky canoe till daylight, baling with an old glazed cap—the water sometimes getting just above our hips! The current had drifted us up the bay about four miles and it took precisely two hours to regain the boat, in which we set sail for the Playa, where the truly pleasant information was imparted that the steamer had been gone full three hours! And the mean purser had not left us a solitary bit of news with which to fill up the inside of the Herald. Thanks to the unchangeable wind of the bay we soon got back to our sanctum where the first sound that greeted our ears was the 'printer-man' (he had walked home during the night) crying for 'copy.' Well, here it is."

On September 25th, 1851, the following advertisement appeared for the first time:

#### "Playa House"

This house situated near the entrance to the bay and harbor of San Diego, near the Government quarters and in the immediate vicinity of the Custom House and the Depot of the Pacific Mail Steamship Company has been recently newly fitted up and is now open to the public.

The table will at all times be supplied with the best in the market—and our market is equal to any in California—and the bar will always be supplied with choice wines and liquors—A. Watkinson."

(Continued next week)

## CONDUCTOR JOE SMITH OF OCEAN BEACH LINE CHAMPION PIE EATER

The trainmen of the San Diego Electric Railway held their annual picnic with their families last Saturday at Ocean Beach and the outing proved an immense success. A fine weiner roast was prepared for the happy bunch and there was a plentiful supply of hot dogs and coffee, while ice cream and candies for the women and cigars for the men were served for good measure.

The recently organized San Diego Trainmen's band discoursed most enjoyable music coming and going, as well as at the beach. The various athletic contests and fun-making events kept everybody happy and complimentary rides given all by Manager "Ollie" F. Davis on his Merry-Go-Round made the train folks feel at home.

It is stated that of the many merry contests staged on the beach perhaps the pie eating contest won by Conductor Joe Smith of the Ocean Beach line caused the most excitement. Conductor Smith holds all long distance records for pie eating among the trainmen, having won this event for three years.

### WINTER BUILDING ADVISABLE

More and more is the building industry changing from a seasonal to an all-year-round occupation. It is in the interest of all concerned that this change should take place.

Under present conditions, it is well worthwhile for any person contemplating building to figure on winter construction.

By so doing, he can avail himself of labor without paying a wage premium which is often demanded when spring or summer building activity is in full swing. Winter building also is of advantage to producing industries, such as lumbering, as it enables

them to maintain operations at a more nearly normal level, employ labor, and prevent violent price fluctuations in their products due to rush orders.

A builder has the advantage of getting his mill work turned out when sash and door factories are not crowded and he can get better work done.

### THE NEWPORT SHOPPE

"DO IT NOW"—The time and the place for bargains are at the Newport Shoppe.

### GROWTH OF ARBITRATION

There is a notable tendency in industrial, political and economic relations to resort more to arbitration and less to force.

The mailed hand of militarism, the boycott and the strike are less in evidence in international affairs and controversies between capital and labor.

More time and money are to be spent in future in threshing out the economic details and arriving at the actual facts in differences arising between governments and struggles between employers and employees.

British Premier MacDonald, before the assembly of the League of Nations, says questions of security and disarmament must be settled by arbitration in future.

He declares that no permanent establishment of world peace is possible without a scientific system of arbitration being put into operation.

The indications in the industrial world point to the subsidence of manifestations of kaiserism in settlement of labor controversies.

SHERWIN-WILLIAMS PAINTS—San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.

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## WHAT ARE FEDERAL RESERVE NOTES?

Way in Which Currency Is Increased or Decreased According to Business Needs.

Federal reserve notes are direct obligations of the United States and are receivable by all national banks and member banks and by Federal reserve banks, and for all taxes, customs and other public dues, but they are not legal tender for private debts. These notes are redeemable in gold upon the demand of the holder at the Treasury Department of the United States in Washington, or in gold or lawful money at any Federal reserve bank.

The means by which Federal reserve notes are issued and the security behind them is of considerable interest. Any Federal reserve bank may make application to the Federal reserve agent (the local representative of the Federal Reserve Board) for such amounts as it may require, accompanying its application by a tender of collateral equal to the amount of notes applied for. This collateral consists of notes or bills acquired either by rediscount from member banks or by purchase in the open market, or gold or gold certificates.

Against its Federal reserve notes that are in active circulation a Federal reserve bank is required to hold a gold reserve of 40 per cent. But any gold deposited with the Federal reserve agent as collateral may be counted as part of this required reserve. In order to redeem its notes in gold when presented at the United States Treasury each reserve bank must carry a gold fund with the treasurer of the United States of at least 5 per cent of its outstanding notes not covered by gold collateral, but this redemption fund counts as part of the required reserve of 40 per cent.

Federal reserve notes, then, are secured as follows: (1) they are a direct promise or obligation of the United States and of the issuing Federal reserve bank; (2) they have collateral behind them of at least 100 per cent, consisting of eligible paper or gold; (3) a gold reserve of 40 per cent is required; (4) they are a first lien on the assets of the issuing Federal reserve bank.

One of the prime reasons for providing for the issuance of Federal reserve notes was to secure an elastic currency—that is, a currency that would expand and contract with the needs of business. This was accomplished by permitting the issue of these notes largely against commercial paper. For example, when member banks are being called on heavily for loans they rediscount with their Federal reserve bank some of their eligible notes. The reserve bank in turn deposits this paper with the Federal reserve agent, receiving from him a like amount of Federal reserve notes which may be turned over to member banks in return for the notes it has rediscounted, or circulated in some other way.

Contraction is practically automatic. If the needs of business diminish there is less need for currency and less borrowing at the member banks. These in turn reduce their rediscounts at their reserve banks by turning over to it funds received from the repayment of loans and from deposits. In times of declining business it is usual for the member banks to repay much of their borrowing with Federal reserve notes deposited with them by their customers.

## STRAIGHT TALKS WITH AUNT EMMY

### ON MAKING SAVINGS EASY

Helen met Aunt Emmy on the street. "Where are you going, Aunt? May I come, too?" she asked. "Of course you may, dear. I'm just going to the savings bank with my weekly deposit."

"Oh, Aunt, I didn't know you saved money regularly. I wish I could." "Anybody can who really wants to," said Aunt Emmy dryly. "It's easy enough if you have some system about it."

"But it doesn't seem at all interesting to go to the bank once a week with just so much," Helen said. "There's no fun in saving that way."

"Nonsense!" replied Aunt Emmy. "It's good fun to see your interest marked up on the book. But if you want an interesting way to save I'll tell you one. You and Maud do it together. You put away a cent for each day of the month. Suppose you begin today. This is the sixth. All right, then, you each put six cents into a little box. Tomorrow you put in seven cents and so on up to the thirty-first of the month. Then you begin again with one cent. The most you will have to put away any one day is thirty-one cents, and you know how easily that goes for candy or some other useless trash."

"Yes, but how much would we save by the end of the year, Aunt?" "Enough to pay for a nice little vacation or to make a fine Christmas—about sixty dollars, without knowing it almost," Aunt Emmy said.

"Why, Aunt, that is a great plan. I shall tell Maud tonight," Helen said. "If we do it right along at the end of the year we shall have more than we ever had in our lives all at once."

"Exactly—but remember, the main thing is regularity—until finally saving will become a habit," Aunt Emmy said.—Anne B. Aymes.

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Sales Agents: GEORGE L. BARNEY — T. A. RIFE

## JEALOUS SPOUSE TRIES TO KILL WIFE IN AUTO

Detectives Subdue Man After Rough and Tumble Fight in New York.

New York.—Detectives of the West Thirtieth street station were notified by telephone from Lane Bryant, retailer of women's clothes at 21 West Thirtieth street, that one of his employees was afraid to leave the building because her husband was waiting at the rear exit in Thirty-ninth street to kill her.

Detectives Behan and Lowenthal raced down the stairs and jumped into the emergency touring car at the door. Then they speeded up Sixth avenue through the heavy traffic to Thirty-ninth street and turned east toward the described exit half way up the block.

### Had Gun on Wife.

West bound motors prevented their going the entire way and the detectives jumped from the car and ran on. As they approached a doorway about which a small throng was gathered a woman saw them and screamed:

"There's the man! He's killing her!" A little way from the door they saw a man with his back turned pushing a young woman backward into a sedan that was parked at the curb. Pressed against her breast he held a magazine revolver. The girl, overcome with fear, uttered no sound.

Lowenthal and Behan struck the assailant with their fists. He dropped the gun as the girl fell backward into the motor and staggered free from her



Struck the Assailant.

rescuers. And then the crowd saw five minutes of as good a rough and tumble fight as was ever witnessed. The detectives nearly lost their man. But it was suddenly over, his gun was taken and he was down on the pavement with his breath knocked out.

### Had Fled From Husband.

No further thought was given to the car or its owner, into which the detectives said they believed he had schemed to push the girl there to shoot her and leave her body. The man and the fainting wife were pushed into the police car and taken to the police station.

When both had been revived the man said his name was William Mantelbaum, twenty-eight, a railroad brakeman. He refused to give his address. The girl gave her name as Helen Mantelbaum, twenty-six, and her residence as 38 West Ninety-seventh street—to which, she added, she had fled from her husband.

The only defense the husband offered was that his wife had treated him badly and that he was insanely jealous over her. He will be arraigned on charges of felonious assault and violation of the Sullivan law. His wife said she would appear against him.

## MISSION BEACH GARAGE

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